

2018 Current Fiscal Year Report: Census Bureau National Advisory Committee on Racial, Ethnic, Other Populations

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1. Department or Agency

Department of Commerce

2. Fiscal Year

2018

3. Committee or Subcommittee

Census Bureau National Advisory Committee on Racial, Ethnic, Other Populations

3b. GSA

Committee No.

79615

4. Is this New During Fiscal Year?

No

5. Current Charter

03/23/2018

6. Expected Renewal Date

03/23/2020

7. Expected Term Date

8a. Was Terminated During Fiscal Year?

No

8b. Specific Termination Authority

8c. Actual Term Date

9. Agency Recommendation for Next Fiscal Year

Continue

10a. Legislation Req to Terminate?

Not Applicable

10b. Legislation Pending?

Not Applicable

11. Establishment Authority

12. Specific Establishment Authority

Secretarial Decision Memorandum

13. Effective Date

01/12/2012

14. Committee Type

Continuing

14c. Presidential?

No

15. Description of Committee

16a. Total Number of Reports

No Reports for this Fiscal Year

17a. Open 2 Meetings and Dates 17b. Closed 0 17c. Partially Closed 0 Other Activities 0 17d. Total 2

| Purpose | Start | End |
|---|------------|------------|
| The National Advisory Committee on Racial, Ethnic and Other Populations met for their Fall 2017 meeting to review, discuss and offer recommendations on the following topics: Update on the 2020 Census, 2018 End-to-End Census Test: Nonresponse Follow-up, Administrative Records Research and Planning, AIAN Survey for Coding/Classification of Tribal Identities, 2018 End-to-End Census Test, Address Canvassing, Respondent Confidentiality Concerns and Possible Effects on Response Rates and Data Quality for the 2020 Census, Integrated Partnership and Communications, Response Outreach Area Mapper (ROAM), Census Bureau Partnership with the United States Postal Service and Undercount of Young Children Working Group. | 11/02/2017 | 11/03/2017 |
| The National Advisory Committee on Racial, Ethnic and Other Populations met for their Spring 2018 meeting to review, discuss and offer recommendations on the following topics: Update on the 2020 Census, Update on Language Services Operation, Demonstration on Recruiting and Assessment, Update on Integrated Partnership and Communications Program, Cyber Security in the 2020 Census, Integrated Partnership and Communication Working Group, and Undercount of Young Children Working Group. | 06/14/2018 | 06/15/2018 |

Number of Committee Meetings Listed: 2

| | Current FY | Next FY |
|---|--------------|--------------|
| 18a(1). Personnel Pmts to Non-Federal Members | \$0.00 | \$0.00 |
| 18a(2). Personnel Pmts to Federal Members | \$0.00 | \$0.00 |
| 18a(3). Personnel Pmts to Federal Staff | \$138,949.50 | \$167,634.00 |
| 18a(4). Personnel Pmts to Non-Member Consultants | \$0.00 | \$0.00 |
| 18b(1). Travel and Per Diem to Non-Federal Members | \$46,140.70 | \$65,000.00 |
| 18b(2). Travel and Per Diem to Federal Members | \$0.00 | \$0.00 |
| 18b(3). Travel and Per Diem to Federal Staff | \$0.00 | \$0.00 |
| 18b(4). Travel and Per Diem to Non-member Consultants | \$0.00 | \$0.00 |
| 18c. Other(rents,user charges, graphics, printing, mail, etc.) | \$0.00 | \$0.00 |
| 18d. Total | \$185,090.20 | \$232,634.00 |
| 19. Federal Staff Support Years (FTE) | 1.33 | 1.50 |

20a. How does the Committee accomplish its purpose?

The Census Bureau National Advisory Committee on Racial, Ethnic and Other Populations provides advice on the full range of economic, housing, demographic, socioeconomic, linguistic, technological, methodological, geographic, behavioral and operational variables affecting the cost, accuracy and implementation of Census Bureau programs and surveys, including the decennial census.

20b. How does the Committee balance its membership?

Membership is comprised of committee members reflecting geography, age, gender, race, ethnicity, technical expertise, community involvement and knowledge of census programs and/or activities.

20c. How frequent and relevant are the Committee Meetings?

During this reporting period, the National Advisory Committee on Racial, Ethnic and Other Populations met two times. Agenda topics reflect timely concerns that are relevant and worthy of the committee's time and attention. During these meetings, the committee focused identifying new strategies for improved census operations, survey and data collection methods, including identifying cost-efficient ways to increase census participation and reducing the undercount.

20d. Why can't the advice or information this committee provides be obtained elsewhere?

The Committee is needed to provide advice on census policies, research and methodology, tests, operations, communications, messaging and other activities to ascertain needs and best practices to improve censuses, surveys, operations, and programs. The Committee is needed to provide expertise while balancing known

challenges of cost containment with maintaining our commitment to high quality data. The information and advice this Committee provides cannot be obtained effectively and efficiently from any other source. In the absence of this Committee, the Census Bureau would obtain this information from paid consultants, individuals, or community groups across the United States. There are no other sources available in one place to obtain this kind of advice in a more timely and cost efficient-manner.

20e. Why is it necessary to close and/or partially closed committee meetings?

N/A

21. Remarks

N/A

Designated Federal Officer

Nancy Bates Senior Researcher

| Committee Members | Start | End | Occupation | Member Designation |
|---------------------------|------------|------------|--|---|
| Akee, Randall | 08/01/2013 | 08/01/2019 | Assistant Professor Department of Public Policy University of California, Los Angeles | Special Government Employee (SGE) Member |
| Amaya, Gilberto | 10/01/2014 | 10/01/2020 | Chief of Party--El Salvador Cacao Alliance Catholic Relief Services | Special Government Employee (SGE) Member |
| Bruner, Charles | 10/08/2015 | 10/08/2021 | Executive Director, Child and Family Policy Center | Special Government Employee (SGE) Member |
| Caldwell, Cassandra | 10/01/2014 | 08/14/2018 | President and Chief Engagement Officer, The Kaleidoscope Group | Special Government Employee (SGE) Member |
| Daniel, Jerlean | 08/01/2012 | 08/04/2018 | Former Executive Director, National Assoc. for the Education of Young Children (NAEYC) | Special Government Employee (SGE) Member |
| Dowling, Julie | 10/01/2014 | 10/01/2020 | Department of Latina/Latino Studies | Special Government Employee (SGE) Member |
| Fitisemanu, Jr., Jacob | 10/01/2014 | 10/01/2020 | Clinical Manager, Health Clinics of Utah | Special Government Employee (SGE) Member |
| Ghorban, Morad | 10/01/2014 | 10/01/2020 | Director of Government Relations and Policy, Public Affairs Alliance of Iranian Americans | Special Government Employee (SGE) Member |
| Gore, Carol | 08/01/2013 | 08/01/2019 | President/CEO Cook Inlet Housing Authority | Special Government Employee (SGE) Member |
| Harris, Kathleen | 08/01/2012 | 08/08/2018 | Professor, Carolina Population Center, University of North Carolina at Chapel Hill | Special Government Employee (SGE) Member |
| Jaber, Hassan | 08/01/2012 | 08/08/2018 | Executive Director, Arab Community Center for Economic and Social Services (ACCESS) | Special Government Employee (SGE) Member |
| Katague, Ditas | 08/01/2012 | 08/01/2018 | CA Census Coordinator, Department of Finance | Special Government Employee (SGE) Member |
| Marlow, Yolande | 10/01/2014 | 10/01/2020 | Executive Director, Supreme Court Committee on Minority Concerns | Special Government Employee (SGE) Member |
| Martin, Kirsten | 10/05/2012 | 10/06/2018 | Assistant Professor School of Business Administration George Washington University | Special Government Employee (SGE) Member |
| Maury, Meghan | 10/01/2014 | 10/01/2020 | Senior Policy Council, National LGBTQ Task Force Federal Policy Counsel | Special Government Employee (SGE) Member |
| Michaels, Stuart | 10/01/2014 | 10/01/2020 | Senior Researcher, National Opinion Research Center--University of Chicago | Special Government Employee (SGE) Member |
| Morial, Marc | 10/08/2015 | 10/08/2021 | President and CEO | Representative Member |

| | | | | |
|--------------------------|------------|------------|--|--|
| Morning, Ann | 08/01/2013 | 08/01/2019 | Department of Sociology, New York University | Special Government Employee (SGE) Member |
| Perls, Thomas | 10/08/2015 | 10/08/2018 | New England Centenarian and Long Life Family Studies | Special Government Employee (SGE) Member |
| Rodriguez Lonebear, Desi | 08/01/2013 | 08/01/2019 | Owner/Principal Reseaercher, Bearmint Consulting | Special Government Employee (SGE) Member |
| Saenz, Thomas | 05/25/2016 | 05/25/2019 | President and General Counsel, Mexican American Legal Defense and Educational Fund | Representative Member |
| Schoua-Glusberg, Alisu | 08/01/2013 | 08/01/2019 | Principal Owner Research Support Services Inc. | Special Government Employee (SGE) Member |
| Severe, Luc | 11/01/2016 | 11/01/2019 | Chief of Staff, ACS | Special Government Employee (SGE) Member |
| Steinhardt, Barry | 08/01/2012 | 08/31/2018 | Chair/Friends of Privacy USA, Arlington VA | Special Government Employee (SGE) Member |
| Taualii, Maile | 08/01/2013 | 08/01/2019 | Assistant Professor of Public Health University of Hawaii | Special Government Employee (SGE) Member |
| Tucker, James | 11/01/2016 | 11/01/2019 | Attorney at Law | Special Government Employee (SGE) Member |
| Vargas, Arturo | 08/01/2013 | 08/01/2019 | Executive Director | Representative Member |
| Welty Tamai, Lily Anne | 10/01/2014 | 10/01/2020 | Lecturer, University of California, Los Angeles | Special Government Employee (SGE) Member |
| Yang, John | 08/01/2013 | 08/01/2019 | President and Executive Director | Representative Member |

Number of Committee Members Listed: 29

Narrative Description

The National Advisory Committee accomplishes its purpose by engaging Census leadership and managers on Census products. This committee supports the Census Bureau's strategic plan and mission by providing scientific and technical expertise on a full range of Census Bureau programs and activities including communications, decennial, demographic, economic, field operations, geographic, information technology, and statistics.

What are the most significant program outcomes associated with this committee?

Checked if Applies

| | |
|---|-------------------------------------|
| Improvements to health or safety | <input type="checkbox"/> |
| Trust in government | <input checked="" type="checkbox"/> |
| Major policy changes | <input type="checkbox"/> |
| Advance in scientific research | <input checked="" type="checkbox"/> |
| Effective grant making | <input type="checkbox"/> |
| Improved service delivery | <input checked="" type="checkbox"/> |
| Increased customer satisfaction | <input checked="" type="checkbox"/> |
| Implementation of laws or regulatory requirements | <input type="checkbox"/> |
| Other | <input type="checkbox"/> |

Outcome Comments

N/A

What are the cost savings associated with this committee?

Checked if Applies

None

☐

Unable to Determine

☒

Under \$100,000

☐

\$100,000 - \$500,000

☐

\$500,001 - \$1,000,000

☐

\$1,000,001 - \$5,000,000

☐

\$5,000,001 - \$10,000,000

☐

Over \$10,000,000

☐

Cost Savings Other

☐

Cost Savings Comments

N/A

What is the approximate Number of recommendations produced by this committee for the life of the committee?

260

Number of Recommendations Comments

The Committee provided 143 recommendations to the Census Bureau this reporting period. The Census Bureau provides detailed comments and responses to each recommendation in writing.

What is the approximate Percentage of these recommendations that have been or will be Fully implemented by the agency?

57%

% of Recommendations Fully Implemented Comments

The Census Bureau is currently considering and implementing the 81 recommendations made by the Committee, which were accepted in full during this fiscal year.

What is the approximate Percentage of these recommendations that have been or will be Partially implemented by the agency?

6%

% of Recommendations Partially Implemented Comments

The Census Bureau is currently considering and/or implementing the nine recommendations that were made by the Committee, which were accepted in part during this fiscal year.

Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered?

Yes ☒ No ☐ Not Applicable ☐

Agency Feedback Comments

The Census Bureau is currently considering the recommendations that were made by the Committee via dozens of pages of material. The Committee was provided written responses to the recommendations.

What other actions has the agency taken as a result of the committee's advice or recommendation?

Checked if Applies

| | |
|-----------------------------------|-------------------------------------|
| Reorganized Priorities | <input checked="" type="checkbox"/> |
| Reallocated resources | <input checked="" type="checkbox"/> |
| Issued new regulation | <input type="checkbox"/> |
| Proposed legislation | <input type="checkbox"/> |
| Approved grants or other payments | <input type="checkbox"/> |
| Other | <input type="checkbox"/> |

Action Comments

In some cases, NAC Recommendations have impacted research timelines.

Is the Committee engaged in the review of applications for grants?

No

Grant Review Comments

Not Applicable

How is access provided to the information for the Committee's documentation?

Checked if Applies

| | |
|---------------------------|-------------------------------------|
| Contact DFO | <input checked="" type="checkbox"/> |
| Online Agency Web Site | <input checked="" type="checkbox"/> |
| Online Committee Web Site | <input type="checkbox"/> |
| Online GSA FACA Web Site | <input checked="" type="checkbox"/> |
| Publications | <input type="checkbox"/> |

Other



Access Comments

N/A